



## COMPANY SUMMARY

DBA MARKETING PROS is a certified minority-owned and Global Digital Marketing Agency located in Fuquay Varina, NC. With HUB, DBE, MBE and NCSBE Certifications, we specialize in Website Development (WordPress and .NET), Software and App Development, Search Engine Optimization, Signage, Content Marketing, Web Hosting and Migration, Graphic Design and more. Our team of experienced professionals have helped over 50+ businesses to date, such as Quality Design and Construction, Veterans Resource Program, Wayne Bryant HVAC, Grifols, and many others. We believe in providing an engaging experience for our clients that's tailored to their individual needs. Our goal is to help you achieve success through our services and expertise. We look forward to hearing from you!

## CURRENT AND PAST PERFORMANCE

### QUALITY DESIGN CONSTRUCTION



**WEBSITE:** [www.qdcinc.com](http://www.qdcinc.com)

**SERVICES PERFORMED:** Website Design and Development, Search Engine Optimization, Advertising (\$36,000 Project)

### GRIFOLS



**WEBSITE:** [www.grifols.com](http://www.grifols.com)

**SERVICES PERFORMED:** Website, Search Engine Optimization, Google and Facebook Advertising, Content Marketing, PR (\$53,700 Project)

### VETERANS RESOURCE PROGRAM



**WEBSITE:** [www.vrpeecd.com](http://www.vrpeecd.com)

**SERVICES PERFORMED:** Website Development, Email Hosting, Consulting

### SOUTHEASTERN BUILDERS AND REALTY



**WEBSITE:** [www.buildersandrealty.com](http://www.buildersandrealty.com)

**SERVICES PERFORMED:** Graphic and Logo Design

## COMPANY DATA

### DBA MARKETING PROS

- EIN: 82-4439780
- DUNS: 02-853-9593
- NAICS CODE: 541611, 541990, 541613, 541810, 541820, 541990, 58210

Fuquay-Varina, NC 27256

[www.dbamarketingpros.com](http://www.dbamarketingpros.com)

## CORE COMPETENCIES

- Website Development (WordPress and .NET)
- Software and App Development
- Search Engine Optimization
- Pay Per Click Advertising
- Signage
- Content Marketing
- Email Marketing
- Social Media Advertising
- Web Hosting and Migration
- Google My Business Optimization
- Graphic Design

## CORE VALUES

- Excellence (doing our best on every project)
- Quality (professional work)
- Speed (fast-pace)
- Serve (client satisfaction is important)
- Care (client interest 1st)

## DIFFERENTIATORS

- 10+ years experience in marketing field
- Digital Marketing Master's Degree and Certifications
- Minority-Owned Business (DBE, SBE, HUB, MBE)
- Completed over 150+ projects
- 10+ years Corporate Experience

## CERTIFICATIONS

